

## ABSTRACT

Syaikhhan Ashary Fauzi, Communication Study Program, Faculty of Social and Political Science, Djuanda University Bogor, 2022, Close The Door Podcast of Deddy Corbuzier's Conversation with Doctor Tirta in Interpersonal Communication on YouTube Channel, Advisor I: Dr. Ali Alamsyah Kusumadinata, SP., M. Si., Advisor II: Agustini, Dra., M. Si.

The concept of a podcast on Deddy Corbuzier's YouTube channel demonstrates social interactions that are generally conducted within a community. Interpersonal communication activities on podcasts also provide an overview of social interactions, which are subsequently broadly publicized and viewed by many people. The aim of the research was to analyze the interpersonal communication content of the Close The Door podcast by Deddy Corbuzier and Doctor Tirta on YouTube channel. The research was conducted with a qualitative approach using a qualitative descriptive method. The news analysis unit is the transcript of the podcast video conversation between Deddy Corbuzier and Dr. Tirta in an interpersonal communication titled "We Need Food, Not Masks" that aired on Deddy Corbuzier's YouTube channel on September 29, 2021. The research instrument was supplemented by laptops, stationery, tape recorders, and flash disks for the dissemination of conversational information pertaining to interpersonal communication. Using observation, interviews, and documentation to collect data. According to the results of the study, the interpersonal relationship between Deddy Corbuzier and Doctor Tirta in YouTube podcasts fostered trust, openness, support, and empathy. However, there are barriers to interpersonal communication between Deddy Corbuzier and Dokter Tirta in the YouTube podcast content, like limited knowledge, generational gaps, and different viewpoints. The Podcast contents of the Close The Door of Deddy Corbuzier's Conversation with Doctor Tirta on YouTube Channel, are from the process of knowing the audience, determining the theme, determining the material, determining the method and determining the media. It is suggested that Podcast Dedy Corbizier minimize barriers to interpersonal communication with the speakers, such as limited knowledge and different viewpoints.

Keywords : podcast broadcast, interpersonal communication, youtube.

AFFIDAVIT  
This is to certify that I have translated the foregoing from Indonesian to English  
that it is true and complete and that I am competent in both languages.

Jakarta, November 20, 2022



SOE SILO  
Decree of Governor of DKI Jakarta No. 527/1995

## ABSTRAK

Syaikh Ashary Fauzi, Program Studi Sains Komunikasi, Fakultas Ilmu Sosial Dan Ilmu Komputer, Universitas Djuanda Bogor, 2022, Siaran Podcast *Close The Door* Perbincangan Deddy Corbuzier Dengan Dokter Tirta Dalam Komunikasi Interpersonal Di Kanal Youtube, pembimbing I: Dr. Ali Alamsyah Kusumadinata, SP., M. Si., Pembimbing II: Agustini, Dra., M. Si.

Konsep *podcast* pada channel Youtube Deddy Corbuzier menampilkan interaksi sosial yang umumnya dilakukan masyarakat. Kegiatan komunikasi interpersonal pada *podcast* juga memberikan gambaran tentang interaksi sosial yang kemudian dipublikasikan secara luas dan dilihat banyak masyarakat. Tujuan penelitian mengetahui siaran *podcast Close The Door* perbincangan Deddy Corbuzier dengan Dokter Tirta dalam komunikasi interpersonal di kanal Youtube. Penelitian dilaksanakan dengan pendekatan kualitatif menggunakan metode deskriptif kualitatif. Unit analisis pemberitaan dari transkrip perbincangan video podcast antara Deddy Corbuzier dengan Dr. Tirta dalam komunikasi interpersonal berjudul “Kami Butuh Makan, Bukan Masker” ditayangkan 29 September 2021 di kanal Youtube Deddy Corbuzier. Instrumen penelitian dibantu dengan laptop, alat tulis, alat perekam, dan flash disk untuk menyiarkan materi perbincangan komunikasi interpersonal. Teknik pengumpulan data dengan observasi, wawancara dan dokumentasi. Hasil penelitian mengungkapkan bahwa komunikasi interpersonal Deddy Corbuzier dengan Dokter Tirta dalam konten *podcast* di Youtube yakni terbentuk kepercayaan, sikap keterbukaan, sikap mendukung, dan empati. Namun ada hambatan komunikasi interpersonal Deddy Corbuzier Dengan Dokter Tirta dalam konten podcast di Youtube, yaitu keterbatasan pengetahuan, perbedaan generasi dan perbedaan cara pandang. Konten siaran *podcast Close The Door* perbincangan Deddy Corbuzier dengan Dokter Tirta dalam *podcast* di Youtube dari proses, mengetahui khalayak pendengar, menentukan tema, menentukan materi, menetapkan metode dan menetapkan media. Disarankan pihak Podcast Dedy Corbizier agar meminimalisir kendala dan hambatan komunikasi interpersonal dengan para narasumber seperti pada keterbatasan pengetahuan dan perbedaan sudut pandang.

Kata Kunci: siaran podcast perbincangan, komunikasi interpersonal, youtube