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PROCEEDING

DJUANDA INTERNATIONAL CONFERENCE 2022

"Embracing Global Society through Knowledge and Creating Sustainability Development"

Vol. 6 No. 1



DECEMBER 13, 2022 VIRTUAL CONFERENCE

PROCEEDING DJUANDA INTERNATIONAL CONFERENCE 2022

Theme:

"Embracing Global Society through Knowledge and Creating Sustainability Development"

VIRTUAL CONFERENCE
NOVEMBER 13rd 2022

PROCEEDING

DJUANDA INTERNATIONAL CONFERENCE 2022 DIC 2022

Theme:

"Embracing Global Society through Knowledge and Creating Sustainability Development"

ISBN: 978-602-6585-98-1

PUBLISH DATE: February, 26th 2023

VIRTUAL CONFERENCE DECEMBER 13rd 2022

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Publisher:

Unida Press Universitas Djuanda Bogor Indonesia Jl. Tol Ciawi No. 1 Bogor 16720

PREFACE

Dear ladies and gentlemen,

In this very precious moment, I would like to convey my warm regards and high appreciation for the eminent speakers, distinguished guests, respected colleagues, and all participants, from the deepest of our heart for having you joining our conference.

In 2021, we have successfully done our responsibility as scholars and researchers through The Djuanda International Conference (DIC). Present our research finding virtually worldwide, proofs that knowledge have no boundaries, time, and place border. Even, the pandemic will not stop us to invent, create and publish. We should be more than proud, and this proceeding is dedicated for all participants who have shared their remarkable research to the world.

Hereby, we would like to thank to Yayasan Pusat Studi Pengembangan Islam Amaliah Indonesia. Thank you to our loyal partner Universitas Ibn Khaldun that have been collaborating since the first BICAS and BICSS. Finally yet importantly, all remarkable keynote speakers thank you for making the conference full of bright new knowledge. With the deepest of gratitude, we are more than proud to have all partners in the conference.

"Embracing Global Society through Knowledge and Creating Sustainability Development" is this year conference theme. We have more than 100 scholars joined the conference in variety field of study such as Social Science, Islamic & Religious Studies, Business, Economic & Finance, Administrative Studies, Media & Communication, Education & Learning, Politics & International Relations, Anthropology & Sociology, Development Studies & Environment Studies, Hospitalist & Tourism, Law, Language & Humanities, and Psychology and in variety field of study such as Applied Science, Agriculture, Poultry & Husbandry, Fisheries, Bioscience, Engineering & Technology, Computer Science, Food Science, Sciences, Medicine & Applied Health, Pharmacy.

The conferences hope to serve as a forum to exchange ideas and experiences on findings and thoughts presented in empirical and theoretical assessments among Indonesian and overseas academicians and researchers. We deeply say thank a lot to all of you who make this conference happened. Thanks, are also deserved for the committee members and editorial boards for their tirelessly contributions to this conference. Finally, we hope that the pandemic is over and we could meet in person the next Djuanda International Conference. Thank You.

Sincerely,

Prof. Ir. Mohamad Ali Fulazzaky, CES, DEA, PhD.

Conference Chair

SYNOPSIS

- 1. Virtual Seminar Implementation with ISBN Full Paper Proceedings and in collaboration with affiliated journals from the University of Djuanda IJSR and IJAR. The DIC 2022, in collaboration with the Co-Host, Universitas Ibn Khaldun, who has always been our conference partner since 2017. Thank you for such a great collaboration. We hereby express our gratitude and appreciation to Universitas Ibn Khaldun for its willingness to become a partner of Djuanda University in the implementation of DIC 2022. Also all remarkable keynote speakers for the willingness to share valuable thoughts though this conference.
- 2. Theme: Embracing Global Society through Knowledge and Creating Sustainability Development
- 3. Participants: 151 People (Applied: 19 Participants; Social Science: 132 Participants)
- 4. Consists of several universities including:

Indonesia	Universitas Djuanda, Ibn Khaldun University, IISIP Yapis Biak, Bogor		
	Agriculture University, Universitas Negeri Makassar, Universitas		
	Muhammadiyah Papua, Universitas Nasional		
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THE TREND OF SOCIOLOGY OF TOURISM RESEARCH: A BIBLIOMETRIC ANALYSIS

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Abstract

Background - Tourism study invited sociology studies on tourism research. The method used to find the sociology of tourism research trend was literature analysis. A limited literature review on the sociology of tourism research used bibliometric analysis. The bibliometric analysis gives the published article's prominent data figure.

Purpose - This study elaborated on the trend of the sociology of tourism. The research used bibliometric analysis to find: the published article's direction, the most elaborated topic, and the newest topic trend. The study contributed suggestions for future research topics.

methodology - This method was a literature review that used bibliometric analysis. Data sources are 6.320 research published articles on the ScienceDirect website in 1999-2023. Data collection used the "sociology of tourism" keyword. The 2000 downloaded articles sample were analyzed by the VosViewer edition 1.6.18. the researcher used VOSviewer to create an overlay visualization map to find the published article's trend, the most elaborated topic, and the newest topic trend. The data is compared per period to see the direction.

Findings - Research article publications have grown in the last ten years. The publishers' majority were journals with the non-tourism main scope. However, the number of articles published in tourism journals is more significant. The highest occurrences and total relationship strength topics denoted that most topics were unrelated to tourism. The newest research topic data indicate shifts in the country, methodologies, tourism-specific issues, and tourism-related topics. The particular scope of sociology was not the core journal, and no sociology in the ten highest total relationship strength and frequency of occurrence topics. This data indicated that articles on the sociology of tourism focus more on the tourism side. The particular sociology study needs attention.

Originality - This research offers an overview of research trends in tourism sociology, which has yet to be discussed much in previous studies. The results of the research can be an illustration of the trend of topics and methodologies in 20 years. Research data can be the basis for determining the topic and different research methods.

Keywords: bibliometric analysis, research trend, sociology, tourism.



DJUANDA INTERNATIONAL CONFERENCE 2022

ISBN 978-602-6585-98-

