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# PROCEEDING

# DJUANDA INTERNATIONAL CONFERENCE 2022

**"Embracing Global Society through Knowledge  
and Creating Sustainability Development"**

Vol. 6 No. 1



**DECEMBER 13, 2022  
VIRTUAL CONFERENCE**

**PROCEEDING**  
**DJUANDA INTERNATIONAL CONFERENCE 2022**

Theme:

“Embracing Global Society through Knowledge and Creating Sustainability  
Development”

VIRTUAL CONFERENCE

NOVEMBER 13<sup>rd</sup> 2022

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## PREFACE

Dear ladies and gentlemen,

In this precious moment, I would like to convey my warm regards and high appreciation for the eminent speakers, distinguished guests, respected colleagues, and all participants, from the deepest of our hearts, for having you join our conference.

In 2022, we successfully did our responsibility as scholars and researchers through The Djuanda International Conference (DIC). Present our research finding virtually worldwide, proof that knowledge has no boundaries, time, and place border. The pandemic will not stop us from inventing, creating, and publishing. We should be more than proud, and this proceeding is dedicated to all participants who have shared their remarkable research with the world.

As a result, we would like to thank Yayasan Pusat Studi Pengembangan Islam Amaliah Indonesia. Thank our loyal partner Universitas Ibn Khaldun, who have collaborated since the first BICAS and BICSS. Finally, yet importantly, all remarkable keynote speakers thank you for making the conference full of bright new knowledge. With deepest gratitude, we are proud to have all partners at the conference.

“Embracing Global Society through Knowledge and Creating Sustainability Development” is this year's conference theme. We have more than 100 scholars joined the conference in a variety of fields of study, such as Social Science, Islamic & Religious Studies, Business, Economics & Finance, Administrative Studies, Media & Communication, Education & Learning, Politics & International Relations, Anthropology & Sociology, Development Studies & Environment Studies, Hospitalist & Tourism, Law, Language & Humanities, and Psychology and variety field of study such as Applied Science, Agriculture, Poultry & Husbandry, Fisheries, Bioscience, Engineering & Technology, Computer Science, Food Science, Sciences, Medicine & Applied Health, Pharmacy.

The conferences hope to serve as a forum to exchange ideas and experiences on findings and thoughts presented in empirical and theoretical assessments among Indonesian and overseas academicians and researchers. We sincerely say we thank a lot to all of you who made this conference happen. The committee members and editorial boards also deserve thanks for their tireless contributions to this conference. Finally, we hope the pandemic is over, and we can meet in person at the next Djuanda International Conference.

Sincerely,

**Prof. Ir. Mohamad Ali Fulazzaky, CES, DEA, PhD.**

Conference Chair

## SYNOPSIS

1. Virtual Seminar Implementation with ISBN Full Paper Proceedings and in collaboration with affiliated journals from the University of Djuanda IJSR and IJAR. The DIC 2022, in collaboration with the Co-Host, Universitas Ibn Khaldun, who has always been our conference partner since 2017. Thank you for such a great collaboration. We hereby express our gratitude and appreciation to Universitas Ibn Khaldun for its willingness to become a partner of Djuanda University in the implementation of DIC 2022. Also all remarkable keynote speakers for the willingness to share valuable thoughts though this conference.
2. Theme: Embracing Global Society through Knowledge and Creating Sustainability Development
3. Participants: 151 People (Applied: 19 Participants; Social Science: 132 Participants)
4. Consists of several universities including:

Indonesia	Universitas Djuanda, Ibn Khaldun University, IISIP Yapis Biak, Bogor Agriculture University, Universitas Negeri Makassar, Universitas Muhammadiyah Papua, Universitas Nasional
International	International University of Malaya-Wales Malaysia, University of Southampton United Kingdom, Fatoni University Thailand, Hira Society Singapore, Academy for Islamic Jerusalem Studies (ISRA), Ibn Haldun Universitesi Turkey,

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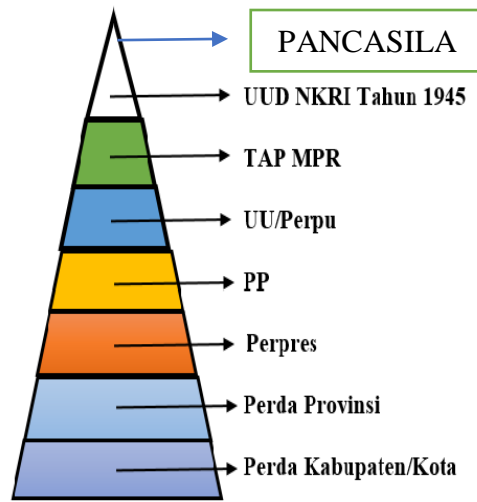
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Source: Private document (202)  
**Figure 2 Indonesian Basic Norm**

## THE TREND OF SOCIOLOGY OF TOURISM RESEARCH: A BIBLIOMETRIC ANALYSIS

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### Abstract

**Background** - Tourism study invited sociology studies on tourism research. The method used to find the sociology of tourism research trend was literature analysis. A limited literature review on the sociology of tourism research used bibliometric analysis. The bibliometric analysis gives the published article's prominent data figure.

**Purpose** - This study elaborated on the trend of the sociology of tourism. The research used bibliometric analysis to find: the published article's direction, the most elaborated topic, and the newest topic trend. The study contributed suggestions for future research topics.

**Methodology** - This method was a literature review that used bibliometric analysis. Data sources are 6.320 research published articles on the ScienceDirect website in 1999-2023. Data collection used the "sociology of tourism" keyword. The 2000 downloaded articles sample were analyzed by the VosViewer edition 1.6.18. the researcher used VOSviewer to create an overlay visualization map to find the published article's trend, the most elaborated topic, and the newest topic trend. The data is compared per period to see the direction.

**Findings** - Research article publications have grown in the last ten years. The publishers' majority were journals with the non-tourism main scope. However, the number of articles published in tourism journals is more significant. The highest occurrences and total relationship strength topics denoted that most topics were unrelated to tourism. The newest research topic data indicate shifts in the country, methodologies, tourism-specific issues, and tourism-related topics. The particular scope of sociology was not the core journal, and no sociology in the ten highest total relationship strength and frequency of occurrence topics. This data indicated that articles on the sociology of tourism focus more on the tourism side. The particular sociology study needs attention.

**Originality** - This research offers an overview of research trends in tourism sociology, which has yet to be discussed much in previous studies. The results of the research can be an illustration of the trend of topics and methodologies in 20 years. Research data can be the basis for determining the topic and different research methods.

Keywords: Bibliometric Analysis, Research Trend, Sociology, Tourism.

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*(Agustina Multi Purnomo)*

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