

## ABSTRAK

**Triyana Syavira.** NIM : H.1910770 Efektivitas Media Poster Infografis Bertema Lingkungan Terhadap Kemampuan Berpikir Kreatif Anak Kelas 4 SD. **Skripsi Pendidikan Guru Sekolah Dasar, Fakultas Agama Islam Dan Pendidikan Guru, Universitas Djuanda Bogor. 2023.**

Efektivitas yang artinya keberhasilan dalam mencapai tujuan, bermakna untuk menunjukkan taraf tercapainya tujuan dan usaha dikatakan efektif. Kemampuan Berpikir Kreatif menunjukkan cara untuk menyelesaikan suatu masalah, dengan cara seseorang untuk menggambar simbol grafis yang di pahami oleh penulis dan pembaca. Berdasarkan fakta yang ada sebagian besar kemampuan berfikir kreatif peserta didik masih tergolong rendah. Rendahnya kemampuan berpikir kreatif dikarenakan peserta didik mengalami kesulitan untuk menuangkan ide atau gagasan. Penelitian ini bertujuan untuk mengetahui efektivitas poster infografis terhadap kemampuan berpikir kreatif siswa kelas IV. Penelitian ini dilaksanakan di SDN Nambo 04 Kabupaten Bogor, di kelas IV tahun pelajaran 2022/2023. Penelitian ini merupakan penelitian kuantitatif dengan jenis metode korelasional. Pengambilan sampel dalam penelitian ini dilakukan dengan teknik *Nonprobability Sampling* dengan jenis *Purposive Sampling*. Sampel penelitian ini berjumlah 41 siswa kelas IV di SDN Nambo 04. Berdasarkan hasil Berdasarkan hasil pengujian hipotesis diperoleh persamaan regresi  $Y = 93,762 - 0,989X$ , dengan hasil thitung  $< t_{tabel}$  yaitu sebesar  $-1,578 < 2,020$  bahwa variabel media poster infografis tidak berpengaruh terhadap kemampuan berpikir kreatif. Hasil analisis koefisien diperoleh besarnya nilai R yaitu 0,245 dan diperoleh koefisien determinasi (R Square) 0,60, maka dapat disimpulkan variabel efektivitas media poster infografis terhadap kemampuan berpikir kreatif sebesar 6,025%. Hasil uji signifikansi, berdasarkan perhitungan Uji-t diatas maka  $-1,578 < 2,020$  dengan kesimpulan  $H_0$  diterima dan  $H_a$  ditolak dengan kata lain terdapat hubungan yang efektif antara media poster infografis terhadap kemampuan berpikir kreatif siswa kelas IV SD. Dengan demikian terdapat hubungan yang efektif antara media poster infografis dengan kemampuan berpikir kreatif.

Kata kunci : Media poster infografis, Kemampuan, Berpikir kreatif

## ABSTRACT

**Triyana Syavira.** NIM : H.1910770 *The Effectiveness of Media Infographic Posters with the Theme of the Environment on the Creative Thinking Ability of Grade 4 Elementary School Children. Thesis for Elementary School Teacher Education, Faculty of Islamic Religion and Teacher Education, Djuanda University, Bogor. 2023.*

*Effectiveness, which means success in achieving goals, means to show the level of achievement of goals and efforts are said to be effective. The ability to think creatively shows how to solve a problem, by means of someone to draw graphic symbols that are understood by writers and readers. Based on the facts, most of the creative thinking abilities of students are still relatively low. The low ability to think creatively is because students have difficulty expressing ideas or ideas. This study aims to determine the effectiveness of infographic posters on the creative thinking skills of fourth grade students. This research was conducted at SDN Nambo 04 Bogor Regency, in class IV for the 2022/2023 school year. This research is a quantitative research with the type of correlational method. Sampling in this study was carried out by technique Nonprobability Sampling with type Purposive Sampling. The sample of this study consisted of 41 fourth grade students at SDN Nambo 04. Based on the results, based on the results of testing the hypothesis, the regression equation  $Y = 93.762 - 0.989X$ , with the result that  $t_{count} < t_{table}$  is  $-1.578 < 2.020$  that the infographic poster media variable has no effect on thinking ability creative. The results of the coefficient analysis obtained the magnitude of the R value of 0.245 and the coefficient of determination (R Square) was 0.60. It can be concluded that the effectiveness of infographic poster media on the ability to think creatively is 6.025%. The results of the significance test, based on the calculation of the t-test above, are  $-1.578 < 2.020$  with the conclusion that  $H_0$  is accepted and  $H_a$  is rejected. In other words, there is an effective relationship between infographic poster media and the creative thinking abilities of fourth grade elementary school students. Thus, there is an effective relationship between infographic posters media and creative thinking abilities.*

*Keywords: Infographic poster media, Ability, Creative thinking*